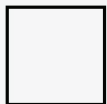


Optical Center

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GUIDE



FULL ART AREA
All art must fall within this boundary.



TEXT LIMITS
Important aspects of your design need to fall within this boundary to the ensure best quality print.



BLEED AREA
Art that falls within this area will not appear on your product.



OPTICAL CENTER LINE
Line indicates the center of each side of your product.